

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

Red Shift
411 Branchway Road
Richmond, VA 23236-3034

<u>Contract / Revision</u>		<u>Alt Order #</u>
134880 /		07897148
<u>Product</u>		
YG ACTION FUND		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/23/12 - 11/06/12	167	
<u>Advertiser</u>		<u>Original Date / Revision</u>
YG Action Fund		08/29/12 / 08/29/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WCCB	Merideth Radow	Washington-Eac
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Spots</u>	<u>Totals</u>
E 1	WCCB	10/23/12	10/26/12	Fox News Rising 8a-9a	8a-9a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				5	\$125.00			
E 2	WCCB	10/23/12	10/26/12	Anderson	4p-5p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				3	\$200.00			
E 3	WCCB	10/23/12	10/26/12	Ellen	5p-6p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-1111--				4	\$500.00			
D 4	WCCB	10/23/12	10/26/12	Fox News @ 10pm	10p-1035p		:30			NM	0	\$0.00
D 5	WCCB	10/23/12	10/26/12	Fox News EDGE	1035p-11p		:30			NM	0	\$0.00
E 6	WCCB	10/27/12	10/28/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----11				2	\$500.00			
7	WCCB	10/26/12	10/26/12	FOX Prime	8p-9p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----F--				1	\$1,400.00			
8	WCCB	10/29/12	11/02/12	Fox News Rising 8a-9a	8a-9a		:30			NM	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MTWTF--				7	\$125.00			
9	WCCB	10/29/12	11/02/12	Anderson	4p-5p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	11111--				5	\$200.00			
E 10	WCCB	10/29/12	11/02/12	Ellen	5p-6p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MTWTF--				4	\$600.00			
D 11	WCCB	10/29/12	11/02/12	Fox News @ 10pm	10p-1035p		:30			NM	0	\$0.00
D 12	WCCB	10/29/12	11/02/12	Fox News EDGE	1035p-11p		:30			NM	0	\$0.00
D 13	WCCB	11/03/12	11/04/12	Fox News Got Game Sun	1035p-11p		:30			NM	0	\$0.00
E 14	WCCB	10/29/12	10/29/12	FOX Prime	8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$3,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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1 Television Place
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Contract / Revision 134880 /	Alt Order # 07897148	
Contract Dates 10/23/12 - 11/06/12	Product YG ACTION FUND	Estimate # 167
Advertiser YG Action Fund		Original Date / Revision 08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Amount
		Start Date	End Date	Weekdays					Rate		
Spot	Ch	Date Range		Description	Start/End Time				Start/End Time		
1	WCCB	10/29/12-11/04/12		FOX Prime	8p-9p	M-----	:30		\$3,000.00	Type	NM
<i>Credited</i>											
15	WCCB	11/02/12	11/02/12	FOX Prime	8p-9p		:30			NM	1 \$1,400.00
		Start Date	End Date	Weekdays					Rate		
		Week: 10/29/12	11/04/12	--F--				1	\$1,400.00		
16	WCCB	11/02/12	11/02/12	FOX Prime	9p-10p		:30			NM	1 \$1,400.00
		Start Date	End Date	Weekdays					Rate		
		Week: 10/29/12	11/04/12	--F--				1	\$1,400.00		
D 17	WCCB	11/05/12	11/06/12	Fox News Rising 8a-9a	8a-9a		:30			NM	0 \$0.00
D 18	WCCB	11/05/12	11/05/12	Anderson	4p-5p		:30			NM	0 \$0.00
D 19	WCCB	11/05/12	11/05/12	Ellen	5p-6p		:30			NM	0 \$0.00
D 20	WCCB	11/05/12	11/05/12	Fox News @ 10pm	10p-1035p		:30			NM	0 \$0.00
D 21	WCCB	11/05/12	11/05/12	Fox News EDGE	1035p-11p		:30			NM	0 \$0.00
D 22	WCCB	11/05/12	11/05/12	FOX Prime	8p-9p		:30			NM	0 \$0.00
N 23	WCCB	10/23/12	10/26/12	Fox News @ 10pm	10p-1035p		:30			NM	2 \$3,000.00
		Start Date	End Date	Weekdays					Rate		
		Week: 10/22/12	10/28/12	-TWTF--				2	\$1,500.00		
N 24	WCCB	10/29/12	11/02/12	Fox News EDGE	1035p-11p		:30			NM	3 \$2,250.00
		Start Date	End Date	Weekdays					Rate		
		Week: 10/29/12	11/04/12	MTWTF--				3	\$750.00		
N 25	WCCB	11/03/12	11/04/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	2 \$1,500.00
		Start Date	End Date	Weekdays					Rate		
		Week: 10/29/12	11/04/12	----11				2	\$750.00		
N 26	WCCB	11/05/12	11/06/12	Fox News Rising 8a-9a	8a-9a		:30			NM	2 \$400.00
		Start Date	End Date	Weekdays					Rate		
		Week: 11/05/12	11/11/12	MT-----				2	\$200.00		
N 27	WCCB	11/05/12	11/05/12	Anderson	4p-5p		:30			NM	2 \$700.00
		Start Date	End Date	Weekdays					Rate		
		Week: 11/05/12	11/11/12	M-----				2	\$350.00		
N 28	WCCB	11/05/12	11/05/12	Ellen	5p-6p		:30			NM	2 \$1,200.00
		Start Date	End Date	Weekdays					Rate		
		Week: 11/05/12	11/11/12	M-----				2	\$600.00		
N 29	WCCB	11/05/12	11/05/12	Fox News @ 10pm	10p-1035p		:30			NM	1 \$2,000.00
		Start Date	End Date	Weekdays					Rate		
		Week: 11/05/12	11/11/12	M-----				1	\$2,000.00		
N 30	WCCB	11/05/12	11/05/12	Fox News EDGE	1035p-11p		:30			NM	1 \$750.00
		Start Date	End Date	Weekdays					Rate		
		Week: 11/05/12	11/11/12	M-----				1	\$750.00		

Totals 48 \$24,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	17	\$8,625.00	\$7,331.25
10/29/12 - 11/06/12	31	\$15,875.00	\$13,493.75
Totals	48	\$24,500.00	\$20,825.00

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134880 /	07897148	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 11/06/12	YG ACTION FUND	167
<u>Advertiser</u>		<u>Original Date / Revision</u>
YG Action Fund		08/29/12 / 08/29/12

Signature: _____ **Date:** _____

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